



THE ALLIANCE
for **SECURE AI**



**AI SAFETY
IS NATIONAL
SECURITY**

**DEMAND
MANDATORY
TESTING**

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SHARE YOUR STORY

ABOUT THE ALLIANCE

The Alliance is a nonprofit organization that educates the public about the implications of advanced AI.

Our goal is to defend humanity in the age of advanced artificial intelligence.

Artificial intelligence is advancing at breakneck speed. It is reshaping our economy, national security, and our daily lives — but the conversation around AI is dominated by hype, corporate spin, and complacency.

The Alliance exists to drive the narrative about the need to secure AI for America — and all of humanity. To do that, we need your help.



TELL YOUR STORY (VIDEO)

Thanks for raising your hand to tell your story. Your story has the power to move lawmakers, reporters, and your neighbors to fight for secure AI, and a short video from your phone is all it takes. Set aside 20 minutes, follow the steps below, and send us a video.

Plan Out Your Recording

- Jot down three bullet points (rather than a script) about who you are, why AI safety matters to you personally, and what you want done. If a viewer only remembers one sentence, which one should it be?
- Build around that. Then say your remarks out loud twice and time them. They should come out to 45 seconds with you speaking slowly. You should open the remarks with your name.

Ideal Phone Set Up

- Prop your phone up at eye level and set it to film vertically (phone upright). A stack of books, a shelf, or a car phone mount works for this type of recording. Handheld footage tends to shake.
- Frame your head and shoulders with your eyes about a third of the way down from the top and a little space above your head.
- Wipe the lens of your phone with your shirt or a soft cloth. This fixes more blurry videos than any other step.
- Look at the lens, not at yourself on screen, in order to make eye contact with the viewer.

Background

- If you're at home, stand or sit a few feet in front of a plain wall, a bookshelf, or a tidy kitchen. Clear clutter from the frame, switch off any TV or screen behind you, and avoid mirrors and windows at your back.
- If you're outside, a porch, backyard, or quiet park corner works well and often says something about who you are. Skip busy sidewalks, traffic, and anything moving behind you that pulls the eye.

Lighting

- Face your light source. Indoors, sit facing a window. Never put a window or lamp behind you.
- Outside, find open shade (under a tree, on a porch, the shady side of a building) or film on an overcast day.
- Golden rule: if you can see your face clearly on screen without dark shadows, you're set.

Sound

- Pick a quiet room. Turn off the TV, fans, and AC. Close the windows. Put pets in another room and silence phone notifications (recording still works in Do Not Disturb).
- Rooms with soft stuff sound better. Carpet, curtains, and couches cut echo. Empty rooms with bare walls sound hollow.
- Outside, wind is the main problem. If your test clip has wind rumble, move somewhere sheltered or go inside.
- Wired earbuds with a mic help if you have them, but the phone's built-in mic is fine within a few feet.
- Record a 10-second test and play it back before your real take. Fixing sound takes seconds now and is impossible later.

Time To Record

- Follow the instructions above and make sure to slow down once you record. It's ok to pause between thoughts.
- Do two or three full takes so that you have options to choose from.
- End with your ask of the viewer.

Before You Send

- Make sure that the video is vertical, 45–60 seconds, and your face is clearly lit.
- Watch it with the volume all the way up and make sure it's clear to hear.
- Make sure you said your name and had a clear ask.
- Send the original file through the upload link we email you or via the Action Center. Please don't text it; texting compresses video and hurts the quality.



TELL YOUR STORY (PHOTO)

Along with your video, we'd love one strong photo to use when we share your story on social media. Below are some tips to take a Humans of New York style photo from your phone.

Light

- Natural light only, no flash. Indoors, stand near a window or in a well lit room with the light on your face. Outdoors, use open shade or an overcast day.
- Avoid harsh midday sun and never put a bright window or the sun behind you.

Setting Up

- Aim for a simple background without clutter; this could be at your home, outside or in your office, or in front of a wall.
- Wipe the lens

Taking the Photo

- Have a friend or family member take it if you can, and hand them these tips.
- Shoot at eye level and get close. Walk closer instead of zooming.
- Don't smile for a portrait instead speak to or look at the camera. The photo should look semi-candid.
- Tap the screen on the eyes to set focus.
- Take 10-15 shots, some vertical and some horizontal, then send your two or three favorites.

