

Federal P2P Texting Program



Fall 2025 P2P Text Messaging

Texting Audiences

Audience #1

Federal AI Influencers

National Federal Government
Influencers and
Support AI Regulation and
GOP

3,981

Audience #2

Legislators + Staff

All Federal Lawmakers and All
Federal Staff

3,279



September P2P Text Messaging

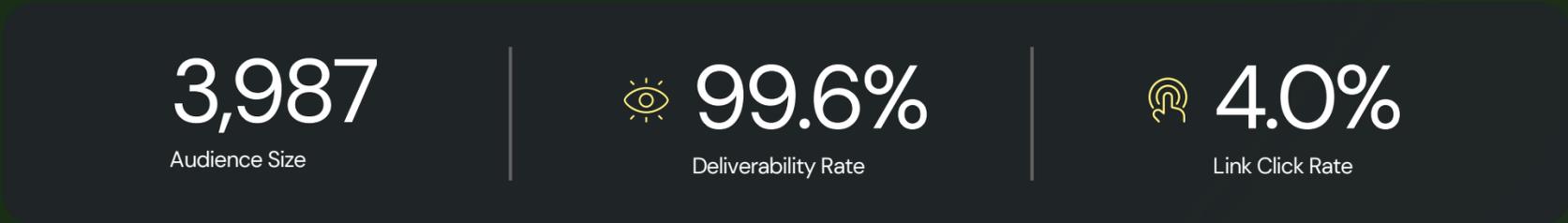
MMS #1 "Worker"



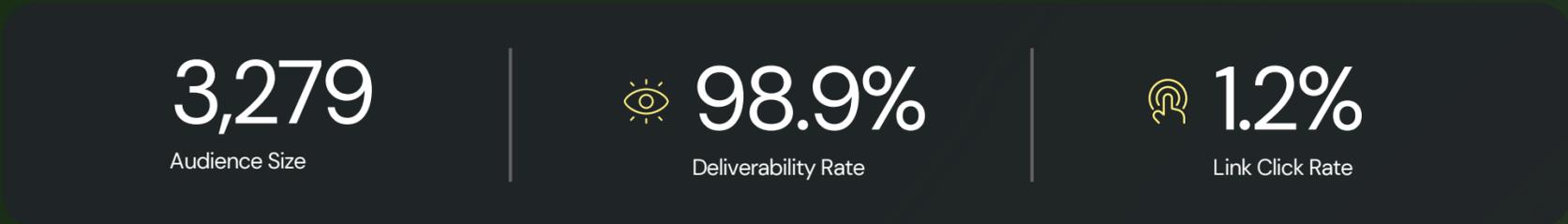
The Alliance for Secure AI: 🤖 AI isn't just coming for factory jobs. White collar workers face a bloodbath too. It's time to demand guardrails before Big Tech replaces us all. Join the fight: <https://ai-secure.co/UsU>

Stop to stop

FEDERAL AI INFLUENCERS



LEGISLATORS+STAFF



September P2P Text Messaging



MMS #2 "Puppet"

FEDERAL AI INFLUENCERS

3,946

Audience Size



99.3%

Deliverability Rate



2.7%

Link Click Rate

LEGISLATORS+STAFF

3,153

Audience Size



99.5%

Deliverability Rate



2.9%

Link Click Rate



September P2P Text Messaging

MMS #3 "News"



AI AND TEEN HEALTH

Isolation
↑
Depression
↑
Suicide

BREAKING NEWS
AI Companions Drive Teens into Depression

AI NEWS

The Alliance for Secure AI: Teens are building emotional ties to AI "companions." The result? Isolation, depression – even suicide. This has to stop. Hold Big Tech accountable. Sign here: <https://ai-secure.co/Qk1>

Stop to stop

FEDERAL AI INFLUENCERS

3,740

Audience Size



99.0%

Deliverability Rate



19.4%

Link Click Rate

LEGISLATORS+STAFF

3,060

Audience Size



98.8%

Deliverability Rate



11.3%

Link Click Rate



September P2P Text Messaging

AI COMPANIONS:

Lonely Kids.

Dangerous "Friends".



The Alliance for Secure AI: Teens don't need AI "companions." These chatbots make kids lonelier while posing as therapists, friends ... even partners. It's the new danger families must confront. Protect kids: <https://ai-secure.co/4Nm>

Reply STOP to Stop

MMS #4 "Friend"

FEDERAL AI INFLUENCERS

3,680

Audience Size



98.8%

Deliverability Rate



30.2%

Link Click Rate

LEGISLATORS+STAFF

3,023

Audience Size



98.3%

Deliverability Rate



16.4%

Link Click Rate



September P2P Text Messaging

As soon as you clock out ...
AI'S READY TO CLOCK IN.



The Alliance for Secure AI: Millions of jobs are already disappearing to automation. From factories to offices, no worker is safe. The 2nd Industrial Revolution is here – and America isn't ready. Protect the future of work:

<https://ai-secure.co/n74o>

Stop to stop

MMS #5 "Clock In"

FEDERAL AI INFLUENCERS

3,605

Audience Size



98.9%

Deliverability Rate



1.6%

Link Click Rate

LEGISLATORS+STAFF

2,966

Audience Size



98.2%

Deliverability Rate



1.1%

Link Click Rate



October P2P Text Messaging

ONE NATION UNDER AI

Who's really in control?



The Alliance for Secure AI: Preemption would turn the U.S. into one nation under AI ... silencing states, empowering Big Tech, and leaving families unprotected. Don't let Washington erase state safeguards:

<https://ai-secure.co/GR6w>

Stop to stop

MMS #1 "Under AI"

FEDERAL AI INFLUENCERS

3,550

Audience Size



99.7%

Deliverability Rate



1.7%

Link Click Rate

LEGISLATORS+STAFF

2,902

Audience Size



99.9%

Deliverability Rate



1.6%

Link Click Rate



October P2P Text Messaging

MMS #2 "Nope"



Do you trust Sam Altman – or even Zuckerberg or Huang – to write America's AI laws? Preemption gives Big Tech total control and silences states from protecting us against AI's dangers. Stop the Big Tech takeover:

<https://ai-secure.co/HJgF>

-The Alliance for Secure AI
Stop to stop

FEDERAL AI INFLUENCERS

3,490

Audience Size



99.8%

Deliverability Rate



2.1%

Link Click Rate

LEGISLATORS+STAFF

2,857

Audience Size



99.5%

Deliverability Rate



0.3%

Link Click Rate



Fall 2025 P2P Text Messaging

Texting Audiences

Issue #1 Jobs/Automation

Audience	Deliverability Rate	Link Click Rate	Total Sends
AI Influencers	99.3%	3.6%	11,350
Legislators+Staff	98.9%	1.8%	9,294

Issue #2: AI Companions

Audience	Deliverability Rate	Link Click Rate	Total Sends
AI Influencers	98.9%	26.7%	7,337
Legislators+Staff	98.5%	15.0%	5,994





THE ALLIANCE
for **SECURE AI**

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